

Priya Krishnakumar

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education

Northwestern University
Medill School of Journalism

Graduated 2014

Bachelor of Science in Journalism

Integrated Marketing
Communications Certificate

Minor in Political Science

skills

Photoshop

Illustrator

InDesign

Premiere Pro

HTML/CSS

JavaScript

d3.js

Python

QGIS/Leaflet/CartoDB

Git

Excel

experience

Los Angeles Times | June 2014 - Present

Graphics & data reporter

Design and report explanatory graphics, maps and data visualizations online and in print. Work with reporters and editors across the newsroom to create standalone graphics and accompanying pieces for both breaking news and enterprise stories. Part of the team that won the Pulitzer Prize for breaking news reporting on the 2015 San Bernardino terrorist attack.

Northwestern University Knight Lab | Jan. - June 2014

Undergraduate Fellow

Designed and developed apps and interactive products targeted towards journalists. Blogged about current technology trends and events in digital journalism.

The Washington Post | Sept. - Dec. 2013

Design and Interactive Graphics Intern

Designed Style section inside and cover pages for daily and weekly news cycles. Designed and produced explanatory graphics and maps for both online and print.

Patch Media | June - Aug. 2013

Design Intern

Designed graphics and mockups for both editorial and internal use. Created templates for online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

North by Northwestern | June 2012-Present

Print Managing Editor, Creative Director, Senior Design Editor

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversaw 30+ writers and 14-member editorial and design staff, edited and fact-checked every story in issue. Managed team of designers and photographers, oversaw all visual aspects of the magazine as Creative Director.

Medill School of Journalism | Jan - June 2013

News Graphics and Design Teaching Assistant

Worked as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Tuition.io | June - Sept. 2012

Marketing Intern

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates. Managed site's social media accounts and drafted press releases to send to various news outlets.