

# Priya Krishnakumar

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## education

Northwestern University  
Medill School of Journalism

**Graduated 2014**

Bachelor of Science in Journalism

Integrated Marketing  
Communications Certificate

Minor in Political Science

## skills

Photoshop

Illustrator

InDesign

Premiere Pro

HTML/CSS

JavaScript

d3.js

Python

QGIS/Leaflet/CartoDB

Git

Excel

## experience

Los Angeles Times | June 2014 - Present

**Graphics & data reporter**

Design and report explanatory graphics, maps and data visualizations online and in print. Work with reporters and editors across the newsroom to create standalone graphics and accompanying pieces for both breaking news and enterprise stories. Part of the team that won the Pulitzer Prize for breaking news reporting on the 2015 San Bernardino terrorist attack.

Northwestern University Knight Lab | Jan. - June 2014

**Undergraduate Fellow**

Designed and developed apps and interactive products targeted towards journalists. Blogged about current technology trends and events in digital journalism.

The Washington Post | Sept. - Dec. 2013

**Design and Interactive Graphics Intern**

Designed Style section inside and cover pages for daily and weekly news cycles. Designed and produced explanatory graphics and maps for both online and print.

Patch Media | June - Aug. 2013

**Design Intern**

Designed graphics and mockups for both editorial and internal use. Created templates for online newsletters and emails that were sent to ~50,000 subscribers per week. Worked on the design for several large-scale marketing campaigns.

North by Northwestern | June 2012-Present

**Print Managing Editor, Creative Director, Senior Design Editor**

Elected Print Managing Editor Winter 2014, Creative Director Spring 2013, Senior Design Editor Fall 2012-Winter 2013. Oversaw 30+ writers and 14-member editorial and design staff, edited and fact-checked every story in issue. Managed team of designers and photographers, oversaw all visual aspects of the magazine as Creative Director.

Medill School of Journalism | Jan - June 2013

**News Graphics and Design Teaching Assistant**

Worked as a teaching assistant for advanced-level and graduate journalism classes in the Medill School of Journalism focusing on interactive, web and print design.

Tuition.io | June - Sept. 2012

**Marketing Intern**

Maintained blog for Tuition.io, a startup company providing student loan management and consultation for college students and graduates. Managed site's social media accounts and drafted press releases to send to various news outlets.